

## Identification of Factors in Selection of Islamic Education Management Postgraduate Programs

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### ABSTRAK

In facing global challenges, there needs to be a major contribution to Islamic Education Management to optimize the career orientation of postgraduate students. This research provides insight into the factors that influence students in choosing a study program. The objectives of this research: 1) Provide insight into the decision-making process of postgraduate students at UIN Maulana Malik Ibrahim Malang in choosing the Islamic Education Management study program, 2) Identify the most relevant factors that influence the choice of study program. The approach used in this research is a qualitative approach with a case study at the Postgraduate Program at UIN Maulana Malik Ibrahim Malang. The data collection techniques are through semi-structured interview techniques and documentation. Meanwhile, the data analysis techniques in this research include 3 methods, namely: Data reduction, data presentation, and drawing conclusions from the data. The findings of this research include: 1) Students chose to continue their studies at the UIN Maulana Malik Ibrahim Malang Postgraduate Program for self-development and career advancement in the future, 2) The UIN Maulana Malik Ibrahim Malang Campus was chosen because of its good reputation, superior study program accreditation, and a positive brand image, 3) A diverse undergraduate educational background is not an obstacle in choosing an MPI study program, 4) Factors such as job prospects, advice from lecturers, and family influence play an important role in choosing an MPI study program. The conclusion of this research provides an in-depth understanding of the factors that influence students' decisions in choosing the Islamic Education Management study program at UIN Maulana Malik Ibrahim Malang in the 2022/2023 academic year.

## INTRODUCTION

The existence of the Islamic education management study program makes a major contribution to the development of educational institutions. Education is defined as a forum for increasing investment in the quality of long-term human resources in order to maintain human sustainability in the world (Badaruddin, 2021). In improving the quality of educational institutions, they must be able to position components into the most important systems needed to educate the whole person (Pitri et al., 2022). According to Nurhayati and Imron Rosadi (2022), Islamic education management plays a major role in influencing the existing systems in educational institutions, both management and educational staff. If the management is good, the quality of educational institutions will be more focused on achieving educational success. The success of an educational institution cannot be separated from the role of professional educational staff who are able to develop administration and all Islamic education management programs in a structured and planned manner (Muh Thoriq Aziz Kusuma., 2023). Thus, a major contribution is needed to the management of Islamic education in increasing progress and in-

depth understanding so that the goals of educational institutions can be carried out well (Supriadi et al., 2023).

The Islamic education management study program is one of the study programs that is of interest to postgraduate students at UIN Maulana Malik Ibrahim Malang. According to Bahri (2022) educational institutions must be able to play an ideal role in achieving academic excellence in the field of education to realize quality education, especially higher education institutions in the Islamic field. Islamic universities have made extraordinary contributions to the development of society and the country. The progress of a country can be measured by the level of progress of its tertiary institutions (Amin et al., 2019). Education is a form of self-conscious effort in shaping students to reach their level of maturity, both physically and spiritually (Adawiyah, 2019). In essence, Islamic religious education has an important role in forming character and instilling Islamic values in life (Noer & S.A.P, 2023). Thus, the importance of the role of education in aspects of life is needed along with developments in activities to support the quality of Islamic education management (Budiman & Suparjo, 2021).

Strata 1 educational background determines the choice of study program for postgraduate students at UIN Maulana Malik Ibrahim Malang. According to Lama Bawa (2020) as organizers of higher education institutions, universities must become a forum for producing reliable leaders in pushing forward the progress of national civilization. A study explains that choosing a study program is the most important factor before entering college. This has a big impact on their future in college (Latif et al., 2023). Thus, many prospective new students choose study programs that have been taken during their first degree because they are afraid of making the wrong choice in choosing a study program, making some students confused about their future direction and goals, which results in them stopping in the middle of the road because it doesn't match their interest in the lecture material (Ghaniy & Indriyaningsih, 2020). According to Zulfa and Sukmurdianto (2020) educational background is very important in supporting future career planning, but some students still feel worried about their career plans because they were less than optimal during college. Therefore, the role of education is very necessary, where education is the most important factor that cannot be ignored by students in determining their career choices in the future (Dananjaya & Rasmini, 2019). In this case, the background in determining the choice of study program at university and the right major is not an easy matter, therefore many students, especially postgraduates, follow the educational path that was taken during their undergraduate degree (Fitria & Arifudin, 2020).

Choosing an Islamic education management study program determines students' future career orientation. According to Gapari (2022), ), the main factor in student career orientation is interest. Interest is a tendency to provide encouragement that influences experiences that make the subject feel interested in something, especially in the world of education. Education is an inseparable part of human life, the role of education is very important in supporting a person's talents or skills and personality will be formed through education (Yuyun Nuriyah Muslih, Ema Mayasari, 2021). Higher education as a formal education level whose role is to prepare graduates as experts in various sciences cannot be separated from the field of Islamic education management in supporting educational careers (Pohan, 2021). In this case, career is a process whose activities last a lifetime, career is a development in progress in a person's life, work or position in achieving predetermined standards (Nur Fadilla & Abdurrahman, 2023). Through careful career planning, a student is able to make the right decisions regarding the career he will pursue in the world of education later (Umam, 2021).

In reality, the development of educational institutions has not been implemented properly due to a lack of attention to the management of Islamic education. The development of management of Islamic educational institutions has changed gradually from the past to the present, as can be seen from the diversity of educational institutions in Indonesia, but there are still several educational institutions that have not implemented Islamic education management

well due to the lack of knowledge regarding educational management itself (Mustopa & Iswantir, 2023). The development of Islamic educational institutions must be able to have a significant impact on the management perspective of Islamic education in supporting the rapid development of educational institutions (Sholeh et al., 2023). According to Rahmadania and Khoiri (2023), basically education must be able to lead humanity towards prosperity and happiness in this world and the hereafter by designing a curriculum that is able to shape the nation's future successors by instilling Islamic values and norms. The curriculum has a very important position in the world of education because in essence the curriculum regulates and directs so that educational goals are achieved and do not deviate from the standards that have been set (Fatmawati & Suhardini, 2023). Thus, an integrated curriculum is needed that includes religion and general knowledge and integrates it within the educational institution itself (Asror et al., 2023).

The problem is that students' interest in choosing an Islamic education management study program is very low. Islamic education in the world of higher education is facing various problems regarding student interest in determining study programs (Shofiyyah et al., 2023). Higher education as an educational institution will produce students who are able to develop knowledge in their fields of study and science (Nurrahmaniah, 2019). According to Kusminin (2023), in choosing an Islamic education management study program, it is very important to pay attention to curriculum management and teaching staff, where currently there are still many educational staff from Islamic education management who are not very competent, resulting in a decline in the quality of educational institutions which results in a lack of student interest in the study program. Islamic education management. In Islamic universities, choosing the right major is not an easy matter, often there is ignorance about the information about the major to be chosen, so many Islamic education management students choose a major at random, which has an impact on their future careers (Rahman & Erdawati, 2022).

The condition that occurs is that there are different backgrounds among postgraduate students in the Islamic education management study program. In facing global life, the preparation of human resources is very necessary for the role of universities in shaping students' mastery of knowledge, skills and professionals in certain fields (Emiliasari & Kosmajadi, 2019). According to (Maslamah, 2019) higher education is the highest level of education in continuing secondary level education which is operationalized to form students who have academic knowledge and professional abilities. The development of science and technology greatly determines the direction of development in choosing a study program (Supriani et al., 2021). The background in determining a study program is not an easy problem, so there are often differences in study programs at higher levels, especially for postgraduate students (Daniel & Taneo, 2019).

Several studies have examined the analysis of factors in selecting a master's study program in Islamic education management. Such as research conducted by (Subarkah, 2017) entitled Factors that Influence Students Choosing the Islamic Education Management Study Program at UIN Walisongo Semarang. The research results show that the reputation of the study program, the curriculum offered, and supporting facilities are important factors in student decisions. Apart from that, support from lecturers and academic staff also contributes significantly in influencing the choice of study program. Further research was conducted by (Huda, M., Nugroho, 2018) with the title Factors Influencing the Selection of an Islamic Education Management Master's Study Program: Case Study at the Jakarta State Islamic University. This research explores the factors that influence the selection of a master's study program in Islamic education management at UIN Jakarta. The main findings show that the quality of teaching, reputation of the institution, career opportunities after graduation, and cost of education are key factors in students' decisions to choose this study program. Furthermore,

research from (Rizki, 2021) with the title Determinants of Selection of the Islamic Education Management Master's Study Program: Case Study at Surabaya State University. This research covers the factors that determine the selection of a master's study program in Islamic education management at UNESA. The results of the analysis show that factors such as personal interests and competencies, the reputation of the study program, and supporting facilities play an important role in student decisions. Further research was conducted by (Azizah, N., Widodo, 2019) with the title Analysis of Factors that Influence Students in Choosing the Islamic Education Management Master's Study Program at Yogyakarta Muhammadiyah University. The results of this research show that the quality of lecturers, supporting facilities, and career prospects after graduation are the main factors that influence students' decisions in choosing this study program. Next, research from (Pratiwi, S. R., Mardhika, 2020) with the research title Factors for Selection of the Islamic Education Management Master's Study Program at the Indonesian Islamic University, Yogyakarta. This research identifies the factors that influence the selection of a master's study program in Islamic education management at UIN Yogyakarta. The main findings show that study program accreditation, teaching quality, and opportunities for career development are crucial factors considered by prospective students.

Thus, analyzing factors that are very important in influencing postgraduate students, it is clear that Islamic educational institutions have a crucial role in forming character and instilling moral values in life. Through good Islamic education management, educational institutions can direct and manage resources effectively so as to create an environment conducive to intellectual and spiritual development. The importance of integrating religious values in the curriculum is a foundation that cannot be ignored, because this not only produces superior academics, but also individuals who have high moral awareness. Therefore, this research aims to provide insight into the decision-making process of Postgraduate students at UIN Maulana Malik Ibrahim Malang in choosing the Islamic Education Management Study Program, as well as identifying the most relevant factors that influence the choice of study program. So that it can be a reflection for students in Indonesia in choosing an Islamic education management study program.

## RESEARCH METHOD

Research at the Postgraduate Program at UIN Maulana Malik Ibrahim Malang. The approach used in this research is a qualitative approach with case studies. Qualitative research is research that emphasizes problems in social life in accordance with holistic, complex and detailed conditions of reality (Sulistyo, 2019). The subjects of this research are postgraduate students of the Islamic Education Management Study Program, Maulana Malik Ibrahim State Islamic University Malang in the 2022/2023 academic year, totaling seven students. Data collection uses semi-structured interview techniques and documentation. Resource persons have the flexibility to answer questions without a specified time limit. The data analysis technique used in this research is the Milles and Huberman model which consists of: (1) data reduction means selecting the main things, focusing and abstracting the data that appears, (2) data presentation, namely a collection of several information from informants that can be presented, and (3) drawing conclusions, namely the researcher will draw conclusions by providing an explanation of the data collection (Sugioyono, 2020).

## RESULT AND DISCUSSION

### *Result*

#### **A. Graduate Student Decision**

The Postgraduate Program at UIN Maulana Malik Ibrahim Malang for the 2022/2023 academic year accepts new students from various departments and study programs. One of the majors chosen by new students is Islamic Education Management.



Maintaining this major has its own charm so it is sought after by new postgraduate students as an option.

**1. Reasons for Continuing Postgraduate at UIN Maulana Malik Ibrahim Malang**

This is in accordance with the results of interviews with UR December 2023, RH December 2023 and JF October 2023 who wanted to increase their insight and knowledge and make their parents proud through higher education, because education is a long-term investment. Education is also to support your career, so that in your career you will be equipped with broader knowledge and insight. Furthermore, ML October 2023 and AP November 2023 explained to increase knowledge and skills which would later support career advancement, and felt that studying at S1 was not optimal due to several factors.

Apart from that, according to AM November 2023 and NP October 2023, he explained his reasons for continuing postgraduate studies, wanting to develop himself to be better when meeting new people and wanting to seek new experiences by continuing higher studies, and wanting to learn more about Islamic education management. . Furthermore, continuing education at a higher level is very important because undergraduate studies are not very optimal in supporting education. Then, there was great encouragement and motivation from my parents and siblings who wanted to see me succeed in the future.

**2. Why is the UIN Maulana Malik Ibrahim Malang Campus a Priority for Islamic Education Management Students**

Based on the results of a joint interview with UR in December 2023 and RH in December 2023, they said that the UIN Maliki campus is a superior campus among the many Islamic campuses in Indonesia, the UIN Maliki campus has an international reputation and the Islamic Education Management Study Program has been accredited as superior. According to ML October 2023, he wants to continue his undergraduate study background at the UIN Maulana Malik Ibrahim Malang campus. Furthermore, researchers interviewed JF in October 2023 and AP in November 2023, UIN Maliki as the right campus to continue higher education to support a career, the brand image of this campus is very good because it produces many quality alumni according to the field they are studying.

Furthermore, the researcher conducted an interview with NP in October 2023, who wanted to continue his undergraduate studies at UIN Maliki because he already had an idea of the existing lecture system on that campus, whereas according to AM in November 2023, the UIN Maliki Postgraduate Campus had a clear vision in realizing higher education that integrated science. and Islam with international reputation.

**3. Educational Background of Postgraduate Students in the Islamic Education Management Study Program**

Based on the results of interviews with UR in December 2023 who had a bachelor's degree, not from Islamic Education Management but from the English Education Department (PBI), then researchers found the same thing in other informants who had bachelor's degrees, not from the Islamic Education Management Study Program, such as ML Oktober 2023 and NP October 2023 with a background in the Arabic Language and Literature Study Program (BSA), AP November 2023 with a background in the Islamic Religious Education Study Program (PAI), and AM November 2023 with a background in the Madrasah Ibtidaiyah Teacher Education Study Program (PGMI). Furthermore, researchers found informants RH December 2023 and JF October 2023 who had a background in the Islamic Education Management Study Program.

**B. Factors Influencing the Choice of Islamic Education Management Study Program**

To find out the factors influencing new Postgraduate Students in choosing the Islamic Education Management major for the 2022/2023 academic year, based on the results of interviews with informants as follows, According to UR December 2023 and ML October 2023 in these interviews they conveyed the factors that influence the choice of study program is wanting to gain new knowledge in the Islamic education management study program because previously the undergraduate background was not from the Islamic education management study program, so that with undergraduate and master's knowledge one is able to develop a career in the future, then there is great encouragement from parents, and regional factors are very important. requires graduates or alumni of Islamic Education Management.

Next, the researcher conducted an interview with RH in December 2023 and JF in October 2023. The factors behind choosing the MPI study program were because of the MPI Bachelor's degree and the demands of a family with an educational background, then I was required to study at the Tarbiyah Faculty and MPI is a study program that regulates, manages and designing an educational institution, so in the future I have high hopes of being able to make a big contribution in developing existing educational institutions. The Islamic Education Management Study Program has very broad job prospects, especially in the area where I live.

Apart from that, according to NP October 2023, the Islamic Education Management Study Program is in accordance with the managerial skills that I have, while AP November 2023 and AM November 2023, the main factor in choosing the MPI Study Program was because of suggestions from lecturers at Strata 1 and family demands which required me to change majors. to the MPI Study Program because the job prospects were quite broad, then many alumni of Islamic Education Management at UIN Maulana Malik Ibrahim Malang were accepted to work in Indonesia.

**Discussion**

In this research, it was found that the reasons for students continuing their studies at the UIN Maliki Postgraduate Program were to develop themselves to support their careers in the future. In line with this research, according to Kurniasih et al (2020) the increasingly rapid development of the times has a big influence on future careers, continuing education at a higher level is one of the most effective steps in supporting a career. Furthermore, according to Pratama (2022) explains that continuing a study program to a higher level is interpreted as an effective step to develop oneself to support a career in the future, career is defined as a series of jobs, positions and positions which will later lead to the world of work.

It was also found that the priority of Islamic education management students made the UIN Maliki campus their main choice because the campus brand image was very good and the MPI study program was accredited as superior. In line with this research, according to Juliana and Johan (2020) decision making in choosing an educational institution depends on the positive brand image that the educational institution has. Furthermore, according to Ndini, Allyssa, and Fahmi (2021), it shows that new students decide on a college based on the attractiveness of the college's branding, either through social media or hearing people's conversations.

It was found in this research that strata 1 educational background was not a reason for students to choose an Islamic education management study program. According to Fitria and Arifudin (2020) determining the right college and major for postgraduate students is not an easy matter due to the lack of available information, so different educational backgrounds are not a reason for students to determine their further study program. Then, according to Harahap et al (2020) the student's decision to continue their studies at the desired university is the student's

decision after making considerations that are adjusted to the existing circumstances or conditions. Thus, the background of the study program chosen is not a reason for students to continue their educational career to a higher level.

It was found in this research that the most dominant factor in choosing an Islamic education management study program was broad job prospects in developing a career and making a big contribution to local institutions. According to Rayana, Rohmah, and Hardianto (2022) an appropriate study program can equip every student to face challenges in supporting their career in the future. Furthermore, according to Pohan (2021) the Islamic education management study program is one of the higher education study programs whose role is to prepare alumni who are useful for providing service to the community or area where they live.

## CONCLUSION

The decision of postgraduate students at UIN Maulana Malik Ibrahim Malang to choose the Islamic Education Management major in the 2022/2023 academic year was influenced by several interrelated factors. Students have varying reasons for pursuing postgraduate studies, such as increasing insight, self-development, and long-term investment in a career. The choice of UIN Maulana Malik Ibrahim Malang as the priority higher education campus for Islamic Education Management postgraduate students was due to the campus' international reputation, superior accreditation of the study program, and good brand image. It turns out that a strata 1 educational background is not an obstacle for students in choosing the Islamic Education Management study program. Factors that influence the choice of this study program include the desire to gain new knowledge, encouragement from parents, and broad job prospects in the area of origin. Overall, this decision reflects students' careful consideration in choosing an educational path that suits their career goals and hopes, as well as contributing to the development of educational institutions in their area. This research provides an important contribution to understanding the dynamics of postgraduate student decisions in the context of the Islamic Education Management major, which can help educational institutions and policy makers in developing recruitment strategies and study program management.

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