

## The Urgency of the Education Cultural Program in Increasing Competitiveness in MAN 1 and 4 Jombang

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### ABSTRACT

The Urgency of Education Culture is indeed a barometer of Madrasah activities which is a measure of whether the Madrasah has a culture that produces a good result for the Madrasah or vice versa a bad culture for the etis. Madrasah, therefore MAN 1 and 4 Jombang prioritize Education Culture in increasing the power the competitiveness of the institution so that the institution has good icons and habits in the daily life of the madrasa so as to increase the competitiveness of the madrasa. the purpose of this research is to find and analyze the Madrasah cultural program in increasing competitiveness. This study uses a qualitative approach with a multi-site study design. Data collection in this study used in-depth interviews, observation, and documentation techniques in which the data sources were people, documents (papers) and places (place). The results of this study fully strengthen the theory of the Culture of a School conveyed by strengthening the theories of Beare, Caldwell, Spinks and Milikan that the main principle in Education Culture is the Madrasah Cultural Program which contains goals and objectives (Aims and objectives), Curriculum (Curriculum), language (Language), Thought (Metaphor) and Organizing (Organizational).

### INTRODUCTION

The Urgency of Education culture is indeed a barometer of Madrasah activities which is a measure of whether the Madrasa has a culture that produces a good result for the Madrasa or vice versa a bad culture for the Madrasah, therefore MAN 1 and 4 Jombang prioritizes the Urgency of Education culture in improving the competitiveness of the institution so that the institution has good icons and habits in the daily life of the madrasa so as to increase the competitiveness of the madrasa. The background of the researchers chose MAN 1 Jombang and MAN 4 Jombang, namely because they have a good Madrasah culture, in terms of academics, achievements, religion and also the organization. MAN 1 Jombang is the only Madrasah that has made many achievements for its madrasah, both at the national and international levels. Unlike MAN 4 Jombang, Madrasas, which were originally seeds from the development of Islamic boarding schools, are now still side by side with Islamic boarding schools. MAN 4 Jombang is a madrasa that also makes achievements for its madrasa, and every year there is always a queue for Madrasah registration to study at MAN 4 Jombang. MAN 4 Jombang also has a very good Madrasah culture, almost the same as MAN 1 Jombang, both in academics, achievements and also the organization is very good but what really stands out is in the religious field which is very famous for its achievements.

In this regard, research on the urgency of Education Culture in increasing competitiveness deemed necessary in order to contribute to Islamic and general education in Indonesia. Research related to Education Culture in an educational institution has been carried out several times and is in accordance with Islamic values. But research that specializes in the urgency of Education

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